



## Energy Efficiency Solutions With No Upfront Capital

### Retrofit for Efficiency and Stability

For most businesses, energy is one of the top five expenses affecting bottom lines. It can be challenging however to effectively manage usage, identify the right efficiency upgrades, *and* find the best payment structure for executing projects in a way that will help your business achieve its energy goals. That's why Constellation created Efficiency Made Easy® (EME)—a solution that can play an integral role in achieving your strategic financial and environmental goals.

As you think about your electricity or natural gas supply requirements, imagine reducing your total energy budget and usage at the same time through high-impact energy conservation measures. With EME, our team of experts will identify and retrofit for efficiency measures.

This unique award-winning solution provides an opportunity to pay for these conservation measures—with no upfront capital—through monthly charges that appear on your competitive power or gas supply bill from Constellation. You can realize cost savings through a reduction in consumption and an improved load profile, which will positively impact future energy costs and the ability to meet environmental goals over time.

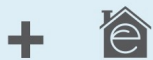
Efficiency Made Easy is recognized for its comprehensive approach to demand-side management—giving customers the ability to fund energy conservation measures in support of organizational and environmental goals.

## Primary Efficiency Measures

- Lighting Improvements
- Electric Motors and Drives
- Water & Sewer Conservation
- Building Automation & Energy Management Control Systems



**Energy (Power and Gas) Spend**  
Purchasing Your Energy Supply



**Efficiency Measures**  
Building High Impact Efficiency Into  
Energy Supply Contracts



**No Upfront  
Capital Required**



Included in Your Constellation  
Power or Gas Supply Bill



**Energy Spend  
Savings**



Reduced Energy  
Consumption

## Program Benefits

- **No up-front capital required, flexible 36- to 60-month contract terms**—preserve your capital budget while reducing your carbon footprint with lower usage.
- **Included in your electricity or natural gas bill**—the cost of efficiency upgrades will appear as a separate line item on your energy bill.
- **Cost savings through reduced energy consumption**—load profile improvements become effective immediately upon installation of efficiency measures.
- **Ability to install energy solutions today, but delay EME payments up to 24 months**—if a customer is currently under contract with another competitive power or gas supplier.
- **Staying on the cutting edge of energy and efficiency**—by taking advantage of Constellation Technology Venture's portfolio company product offerings, from advanced electric vehicle charging stations by ChargePoint to state-of-the-art HVAC cycling tech and more.

## Products to Help You Buy, Manage and Use Your Energy



### Electricity

- Fixed Price Solutions
- Secured Solutions
- Flexible Index Solutions
- Block Solutions
- Peak Load Management
- Minimize Volatile Pricing (MVPe) Program
- Information to Implementation (i2i)
- Transparency Product
- Custom Forecast Solution
- MarketWatch



### Natural Gas

- SmartPortfolio Program
- Minimize Volatile Pricing (MVP) Program
- Manage Portfolio Service (MPS) Program
- Energy Manager
- Fixed Price
- Fixed Basis
- NYMEX Lock
- Index



### CPower LR/DR

- Automated Load Control
- Demand Response
- Ancillary Services
- Economic Programs



### Renewable Energy

- Solar
- Renewable Energy Certificates (RECs)
- Carbon-Free Product
- Generation Development



### Energy Efficiency

- HVAC Infrastructure
- Building Automation & Analytics
- Lighting & Controls
- Water Conservation
- Retro-Commissioning
- Measurement & Verification (M&V) Services
- Efficiency Made Easy



### Onsite Generation

- Solar Solutions
- Fuel Cells
- Batteries & Storage
- Back-up/Emergency Generation
- Cogeneration
- District Energy Systems & Operations

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